



IFPH; Training – Workshop

OUR MISSION

The International Forum for Public Health – IFPH is an international non-profit making organization devoted to contribute to the improvement and promotion of public health internationally, through education, training, workshops and quality research for better understanding of the science involved in human health and wellbeing.



Training-workshop on: “Food Defence and Fraud Detection: An Essential Sector of National Food Safety Framework”

*Organised by the
International Forum for Public Health - IFPH
London, United Kingdom*

Contents

INVITATION	3
Background	4
Food Fraud and Defence Awareness for Food Safety Professionals	4
Objectives and Rationale of this Training Workshop	5
Learning Outcomes:	5
Contents of this training-workshop.....	6
TRAINING-WORKSHOP APPLICATION FORM.....	7



INVITATION

It is with great pleasure to announce our forthcoming training workshop on:

“Food Defence and Fraud Detection: An Essential Sector of National Food Safety Framework”

I would like to confirm that this training-workshop will be organised by the International Forum for Public Health (IFPH), London, United Kingdom.

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London, United Kingdom
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Food Defence and Fraud Detection: An Essential Sector of National Food Safety Framework.

Background

Today more than ever, it is essential for National Food Authority (NFA) to implement a partnership approach between Government, regulators and industry to enhance national food crime prevention framework. With well-defined commitment from all parties, the implementation of this framework is achievable and could be further tuned to facilitate culture change. The main responsibility and priority of national food industry must above all else demonstrate that having a safe, high integrity food system that is under complete supervision by national food authority.

A food crime unit is urgently needed to protect national food industry and consumers from criminal activity, moreover it will repay investment by protecting the majority of businesses who work hard to provide safe and authentic food for their consumers.

The role of food crime prevention must be considered one of the priorities of a more robust and confident national food authority (NFA). The NFA will need to be enhanced in deterring and investigating food crime and to show leadership as it works in partnership with local authorities. Nevertheless, the need to actively participate in global food supply systems can not be escaped, as there is necessity to continue participating in and must develop a new mentality when sourcing from sometimes highly complex international markets.

“Food Fraud is a collective term used to encompass the deliberate and intentional substitution, addition, tampering, or misrepresentation of food, food ingredients, or food packaging; or false or misleading statements made about a product for economic gain.”

“Food Defence is the protection of food products from intentional contamination or adulteration by biological, chemical, physical, or radiological agents. It addresses additional concerns including physical, personnel and operational security”

Food Fraud and Defence Awareness for Food Safety Professionals

The food industry plays an integral part in protecting the nation's food infrastructure. The sessions included in this training workshop will brief participants on 'Food Fraud' and 'Food Defence' and provides training in preparedness against an intentional attack against the food supply. The training workshop will also provide an understanding of



and guidance for developing a Food Defence Plan(s) based on a common sense approach.

This training workshop is aiming to provide an understanding of food fraud and defence and guidance for food safety professionals in the national food authority. The training workshops topics progress through definitions of food fraud and adulteration, food defence planning including broad mitigation strategies, vulnerability assessments, focused mitigation strategies, and food fraud/defence plans.

Objectives and Rationale of this Training Workshop

Food fraud becomes food crime when it no longer involves random acts by 'rogues' within the food industry but becomes an organised activity by groups, which knowingly set out to deceive, and or injure, those purchasing food. These incidents can have a huge negative impact both on consumer confidence, and on the reputation and finances of food businesses and consequently the national food authority (NFA). Therefore this training workshop will focus on the need for strong food defence commitment to improve the integrity and assurance of food supply networks, and a determination to protect consumers against food fraud and adulteration.

Learning Outcomes:

By the end of this of training-workshop, participant will be able to:

1. Appraise the Government requirements to ensure that the needs of consumers in relation to food safety and food crime prevention.
2. Review measures that to be a shared focus by Government and industry on intelligence gathering and sharing.
3. Assess the preparedness of National Food Authority for modulation and assurance of food supply networks that should be kept Specific, Measurable, Attainable, Realistic and Timely (SMART).
4. Ascertain leadership and co-ordination of effective investigations and prosecutions relating to food fraud and food crime;
5. Assure the 'Public Interest' that must be recognised by active enforcement and significant penalties for serious food crimes.
6. Review models and mechanisms of 'Crisis Management' that deal effectively with any serious food safety and/or food crime incident.



Contents of this training-workshop

Week 1: Food Fraud and Defence

1. Food Fraud, Food Defence and Food Crime
2. Drivers of Food Crime and the application of Food Defence
3. Impact of Food Fraud
4. Quantifying the Level of Food Crime
5. Gathering Evidence of Food Crime
6. A Systems Approach to Tackling Food Crime

Week 2 National Food Authority Commitment

1. Consumers First and Public Interest
2. The 'Zero Tolerance' Concept
3. Local Authority Enforcement
4. Information Sharing by Regulators
5. Industry Culture, Education and Support
6. Understanding the Risk of Complicity

Week 3: Models of Intelligence Gathering

1. National Food Authority Intelligence Framework
2. Co-ordinating Sampling Programmes and Results
3. Developing Standards, Guidance and Training
4. Supply Chain Checks
5. Local Authority Responsibilities
6. Leadership: Effectiveness of Penalties
7. Balance Between Local, Regional and National Attention to Food Crime
8. Models and Mechanisms in Crisis Management: Specialist Food Crime Units
9. Developing and Leading Local Solutions to Food Crime



TRAINING-WORKSHOP APPLICATION FORM

'Food Defence and Fraud Detection: An Essential Sector of National Food Safety Framework'

1.0 Personal details

Title: Mr. ☐ / Ms. ☐ / Miss. ☐ / Mrs. ☐ / Prof. ☐ / Dr. ☐ / Other.....

Full name:.....

Family Name:..... First Name(s):.....

E-mail address:.....

Address:.....

City:.....

Postcode/Zip code:

Telephone (not a mobile, including area codes):

Fax (including area codes):

Date of birth:

Age on 30th December in 2016:

Gender: Male ☐ Female ☐

Country of birth:.....

Nationality:

2.0 Training details

Name of training:

Duration of the training:

Who is expected to pay your fees?

☐ Yourself ☐ Family ☐ Employer ☐ Research Council

☐ Local Authority ☐ Other.....

If other specify.....



3.0 Qualification and experience

Enter the names and addresses of the last two educational establishments you attended, include the dates of your studies there and state whether you were studying full-time or part-time

Last two educational establishments attended:

a)
.....

b)
.....

Academic Qualifications:

Institutions	Qualifications	Year of awarding	Full time/part time

Work Experience:

Job title	Name of the organisation	Dates of your employment	Full time/Part time

Further Information:

Enter here any further information to support your application. You should state why you have chosen this training and how it fits in with your learning/career aspirations. Outline here any experience, which you wish to have taken into account in lieu of formal qualifications.

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Please note: After completing this form, you should send it back to the organiser; IFPH (training@ifph.org) as soon as possible and no later than the **15th June 2016**.